

Sweet Expansion Opportunity for Ontario Cookie Company

McGuinty Government Helping Improve Economy, Create Jobs

NEWS

March 16, 2010

The sweet smell of expansion is in the air for Hollandia Bakeries, thanks in part to provincial funding.

Provincial support is helping this local food processor to:

- create seven new full-time jobs, four seasonal and one part-time position
- retain 36 existing positions
- purchase state-of-the-art equipment to improve efficiency, resulting in lowered production costs and new product lines
- reformat packaging for new and existing products
- increase the ability of company to more effectively compete in Canadian and US markets
- supply more grocery and retail chains with products
- increase demand for Ontario wheat and ingredient suppliers.

QUOTES

“The McGuinty government is dedicated to supporting local food processors, who are striving to meet Ontario consumers demand for locally grown and processed products. Improving the competitiveness of Hollandia Bakeries is important to maintaining jobs in this community.”

- [Maria Van Bommel](#), MPP for Lambton-Kent-Middlesex

“The provincial support for this project has been tremendously welcomed. This is a great time for our company to expand and diversify, create new positions and enter untapped markets.”

- Joop De Voest Jr. President, Hollandia Bakeries

QUICK FACTS

- The government is providing \$172,800 for this rural economic development initiative.
- Since 1952, Hollandia Bakeries has been growing and expanding their Ontario bakery, specializing in Dutch style cookies, pies and buns.

LEARN MORE

About the [Rural Economic Development Program](#).

Discover [Hollandia Bakeries](#).
